

**Michigan Council of Teachers of Mathematics
73rd Annual Institute and Conference
October 22nd, 2022**

Virtual Conference
Sponsorship Information

Included in this packet is information on sponsorship levels and advertising.

For more information about sponsorship levels

Contact

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and

MarcusDeja, MarcusDeja@kentisd.org



Michigan
Council of
Teachers of
Mathematics



Michigan Council of Teachers of Mathematics

The Michigan Council of Teachers of Mathematics (MCTM) invites you to be a sponsor at the **73rd Annual MCTM Conference, Saturday October 22nd, 2022**. This conference will be the second virtual conference by MCTM.

Sponsorship times will be available on Saturday, October 22nd from 12:30 p.m. to 1:00 p.m. In addition there will also be an opportunity for Vendor advertisements from 8:00 - 8:30 a.m. each day.

Why Sponsor with MCTM?

- ❖ Our attendees include district-level math coaches and supervisors as well as classroom teachers, and our attendees look forward to connecting with you as they make decisions about the coming school year.
- ❖ We have an exciting program focused on the following strands:
 - Effective Math Teaching Practices
 - Building Mathematical Knowledge for Teaching
 - Teaching and Learning in Today's Era
- ❖ Low prices for Virtual Sponsorships!
- ❖ 1-year MCTM membership, so you can stay current with MCTM
- ❖ Access to every session at the MCTM 2022 conference.

Please note the following deadlines:

- October 7th, 2022 for inclusion of your organization's information

If you have any questions, please contact

- Mike Vallier, Conference Chair, Mike.Valier@kresa.org
- Marcus Deja, Sponsorship Co-Chair, MarcusDeja@kentisd.org



Michigan Council of Teachers of Mathematics

2022 CONFERENCE VIRTUAL SPONSORSHIP OPPORTUNITIES

MCTM is pleased to offer several different opportunities for sponsorships at our Annual Conference. We will work with you to create the package that best meets your needs! Use the link below to commit to the sponsorship level of your choice. <https://www.mictm.org/event-4814304>

| | Bronze Level \$300 | Silver Level \$400 | Gold Level \$500 |
|--|-----------------------|-----------------------|---------------------|
| Breakout room(s) for sponsors to interact with attendees during the conference from 12:30 pm to 1:00 pm. | 1 room ✓ | 1 room ✓ | 2 rooms ✓✓ |
| Slide Show Advertisement - Before the keynote speaker from 8:00 am to 8:30 am on Wednesday and Thursday there will be a running slide show. Slides will run in 8 second increments (you provide the content of the slide). | | 1 slide ✓ | 2 slides ✓✓ |
| Presentation Session - a virtual room will be reserved to present materials during an assigned session *marked as a vendor session. | | | ✓ |
| A pre-conference email sponsor flyer to all registered attendees on October 14th - you provide the content of the email. | 1/8 of a page ✓ | 1/4 of a page ✓ | 1/2 of a page ✓ |
| Email blasts to all MCTM membership within the next 12 months promoting your product or services (you provide the PDF content of the email). | | 1 blast ✓ | 2 blasts ✓✓ |
| The Company logo will be listed on the MCTM website as a corporate sponsor for the year. | | ✓ | ✓ |
| 1-year MCTM membership, so you can stay current with MCTM | ✓ | ✓ | ✓ |
| Access to every session at the MCTM 2022 conference. | ✓ | ✓ | ✓ |