



The Michigan Council of Teachers of Mathematics (MCTM) invites you to exhibit at the
74th Annual MCTM Conference, July 19 and 20 in Detroit, Michigan

- ❖ This year we are returning to an in-person conference and we anticipate a larger number of participants than we have had in many years! Our estimated attendance is well beyond 500 educators.
- ❖ Our attendees include district-level math coaches and supervisors as well as classroom teachers, and our attendees look forward to visiting your tables as they make decisions about the coming school year.
- ❖ Low prices and discounts for multiple table purchases!
- ❖ The inclusion of website access for sponsorship means that our members will be able to access your products for the entire coming year.
- ❖ Downtown Detroit is a gorgeous location with many recreational opportunities!
- ❖ We have an exciting program focused on the following strands:
 - Experiencing the Joy of Mathematics
 - Building Math Knowledge for Teaching
 - Effective Mathematics Teaching Practices
- ❖ Location: Detroit Public Schools

Please note the following deadlines:

- ❖ June 15, 2023 for inclusion of your organization's information in the onsite fliers
- ❖ July 1, 2023 for final guarantee of exhibit space
- ❖ July 7, 2023 for bag inserts to be delivered

If you have any questions, please contact

- ❖ Mike Vallier, MCTM Conference Vendor Chair, mikel.vallier@kresa.org

2023 CONFERENCE SPONSORSHIP OPPORTUNITIES

MCTM is pleased to offer several different opportunities for sponsorships at the Annual Conference or at a special event to help you gain more visibility and recognition. We will work with you to create the package that best meets your needs!

Platinum Level: \$1,700

- ❖ Three exhibitor tables at the conference
- ❖ Two 24" by 24" signs with an ad.
 - One sign will be located by your tables, and
 - The other sign will be located prominently in the main registration area.
- ❖ Recognition in onsite flier and signage at the conference
- ❖ Opportunity to have your logo on conference material
- ❖ A pre-conference email blast to all registered attendees on July 7 (you provide the content of the email).
- ❖ Two email blasts to all MCTM membership within the next 12 months promoting your product or services (you provide the content of the email)
- ❖ Complimentary 1 year MCTM membership, so you can stay current with what is happening with MCTM

Gold Level: \$1,200

- ❖ Two exhibitor tables at the conference
- ❖ One 24" by 24" sign with an ad, which will be prominently located in the main registration area
- ❖ Recognition in onsite flier and signage at the conference
- ❖ A pre-conference email blast to all registered attendees on July 7 (you provide the content of the email).
- ❖ Complimentary 1 year MCTM membership, so you can stay current with what is happening with MCTM

Silver Level: \$700

- ❖ One exhibitor table at the conference
- ❖ One 24" by 24" sign with an ad, which will be prominently located in the main registration area.
- ❖ Recognition in onsite flier and signage at the conference
- ❖ A pre-conference email blast to all registered attendees on July 7 (you provide the content of the email).
- ❖ Complimentary 1 year MCTM membership, so you can stay current with what is happening with MCTM

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RESERVATION FOR CONFERENCE PARTICIPATION

ALL conference communication will be sent to the email address(es) below, including exhibit confirmations and set up times. The email address(es) will also be published in the program unless specified otherwise.

Name of Exhibiting / Participating Organization		
Contact Person		
Email:		
Phone:		
Address to be shared with participants:		
Website URL:		
Description of organization (25 words):		
Additional Contacts:	Email address:	

Please include any specific requests here:

If you have any questions, please contact

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RESERVATION FOR CONFERENCE PARTICIPATION

Sponsorship (See descriptions, above, for details of sponsorship levels)		
Platinum – includes 3 tables	\$1,700	
Gold – includes 2 tables	\$1,200	
Silver – includes 1 table	\$700	
Bag Insert (Bag inserts can consist of ink pens, unsharpened pencils, printed materials, notepads, etc. *)		
Insert with table space prior to July 7, 2023	FREE!	
Insert with table space after July 7, 2023	\$50	
Insert only- no table space	\$150	
NEW! Flier Advertisement In lieu of a program book, participants will receive a flier including ads, maps of the conference site, and other relevant offers and information.		
Half Page	\$200	
Quarter page	\$125	
Total		

* MCTM reserves the right to restrict materials expressing opposing views of the Michigan Council of Teachers of Mathematics

- ❖ **Bag inserts must be delivered to MCTM Conference Committee between July 1 and July 7, 2023.**
- ❖ Please clearly mark on the outside of the package(s) “MCTM Bag Insert”.
- ❖ Approximately 600 bags will be distributed at the conference.

MCTM Conference Committee
 ATTN: Tony Hawk
 3200 E. Lafayette Street
 Detroit, MI 48207

1. Registration Option 1-Online
 - a. You can register and pay online at www.mictm.org
 - b. complete pages 3 and 4 and mail or email them to mikel.vallier@kresa.org with the subject line “**MCTM conference vendor forms**”
2. Registration Option 2-US Mail
 - a. Complete the forms on page 3, 4, and 5
 - b. Send them in the mail with your payment to the address on page 5

If you have any questions, please contact

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PAYMENT FOR CONFERENCE PARTICIPATION

Use this page if you are paying by mail. Please send pages 3-5 of this document, payment, and any advertisement to:

MCTM Exhibits

4767 Stadler Road
Monroe, MI 48162

Payment Method: **Credit Card** **Check**

Credit card number: _____ **Exp Date:** _____ / _____

Security Code (SVC): _____

Name on Credit Card: _____

Billing Address: _____

City: _____ **State:** _____ **Zip:** _____

Signature: _____

Email Address for receipt: _____

Credit card payments will be processed and receipts will be emailed upon receipt of this application.

If you have any questions, please contact

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