

**Michigan Council of Teachers of Mathematics
68th Annual Institute and Conference
July 26, 2017**

Traverse City Area Public Schools
Central High School
Traverse City, MI

Exhibitor Information

Included in this packet is information on exhibit space, on-site signage and flier advertising, bag inserts and sponsorship.

Contact Mary Kay Archer at mkarcher686@gmail.com
for more information about exhibits.

Contact Ruth Miller at rmiller@greenhillsschool.org
for information about speaker proposals.



Michigan
Council of
Teachers of
Mathematics



Michigan Council of Teachers of Mathematics

January 17, 2017

The Michigan Council of Teachers of Mathematics (MCTM) invites you to exhibit at the 68th Annual MCTM Conference, Wednesday and Thursday, July 26 and 27, 2017 at Traverse City Area Public Schools – Central High School in Traverse City, Michigan.

The exhibit area will be in hallways near the classrooms, and will be open on Wednesday (7/26) from 8:00 am to 4:45 pm. Sessions will be held from 8:15 to 4:30; this provides you the opportunity to connect with participants before, during and after sessions, as well as during lunch.

Set up will be Tuesday (7/25) afternoon from 1:00 to 4:00 pm and Wednesday (7/26) morning from 7:00 to 8:00 am (before the area opens to conference attendees). More details will be made available as the time approaches.

Why Exhibit with MCTM?

- ❖ The annual conference has averaged about 550 attendees the past five years.
- ❖ Our attendees include district-level math coaches and supervisors as well as classroom teachers, and our attendees look forward to visiting your tables as they make decisions about the coming school year.
- ❖ Low prices and discounts for multiple table purchases!
- ❖ The inclusion of website access for sponsorship means that our members will be able to access your products for the entire coming year.
- ❖ Traverse City is a gorgeous location with many recreational opportunities!
- ❖ We have an exciting program focused on Assessment and STEM, which highlights both the CCSSM & NGSS and is an attractive draw to Michigan's Mathematics Educators.



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Please note the following deadlines:

- ❖ May 19, 2017 for free bag insert with exhibit space contract
- ❖ June 29, 2017 for inclusion of your organization's information in the onsite fliers
- ❖ June 29, 2017 for advertising in the onsite flier
- ❖ July 12, 2017 for final guarantee of exhibit space
- ❖ July 19, 2017 for bag inserts to be delivered

If you have any questions, please contact

- ❖ Mary Kay Archer, Exhibitor Chair, at mkarcher686@gmail.com
- ❖ Ruth Miller, Conference Chair, at rmiller@greenhillsschool.org or call 443-831-5850.

MCTM



2017 CONFERENCE SPONSORSHIP OPPORTUNITIES

MCTM is pleased to offer several different opportunities for sponsorships to help you gain more visibility and recognition. Depending on the level of sponsorship, we can include your logo on a conference item (e.g. conference bag or lanyard). We will work with you to create the package that best meets your needs!

Platinum Level: \$1,700

- ❖ Three exhibitor tables at the conference
- ❖ Complimentary bag insert of an item you provide
- ❖ Two 4' by 4' signs with an ad.
 - One sign will be located by your tables, and
 - The other sign will be located prominently in the main registration area.
- ❖ Recognition in onsite flier and signage at the conference
- ❖ Opportunity to have your logo on conference material
- ❖ A pre-conference email blast to all registered attendees on July 17 (you provide the content of the email).
- ❖ Two email blasts to all MCTM membership within the next 12 months promoting your product or services (you provide the content of the email)
- ❖ Link to your website from the MCTM website for 1 year
- ❖ Complimentary 1 year MCTM membership, so you can stay current with what is happening with MCTM



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2017 CONFERENCE SPONSORSHIP OPPORTUNITIES

Gold Level: \$1,200

- ❖ Two exhibitor tables at the conference
- ❖ Complimentary bag insert of an item you provide
- ❖ One 4' by 4' sign with an ad, which will be prominently located in the main registration area
- ❖ Recognition in onsite flier and signage at the conference
- ❖ A pre-conference email blast to all registered attendees on July 17 (you provide the content of the email).
- ❖ Link to your website from the MCTM website for 1 year
- ❖ Complimentary 1 year MCTM membership, so you can stay current with what is happening with MCTM

Silver Level: \$700

- ❖ One exhibitor table at the conference
- ❖ Complimentary bag insert of an item you provide
- ❖ One 4' by 2' sign with an ad, which will be prominently located in the main registration area.
- ❖ Recognition in onsite flier and signage at the conference
- ❖ A pre-conference email blast to all registered attendees on July 17 (you provide the content of the email).
- ❖ Link to your website from the MCTM website for 1 year
- ❖ Complimentary 1 year MCTM membership, so you can stay current with what is happening with MCTM

Please contact the Conference Chair, Ruth Miller, at rmiller@greenhillsschool.org or (443) 831-5850; or Exhibitor Chair, Mary Kay Archer, mkarcher686@gmail.com for more information.



Michigan Council of Teachers of Mathematics

2017 CONFERENCE LOCATION

The 68th Annual Conference will be held at

Traverse City Area Public Schools
Central High School
1150 Milliken Drive
Traverse City, Michigan 49686





Michigan Council of Teachers of Mathematics

RESERVATION FOR CONFERENCE PARTICIPATION

ALL conference communication will be sent to the email address(es) below, including exhibit confirmations and set up times. The email address(es) will also be published in the program unless specified otherwise.

Name of Exhibiting / Participating Organization	
Contact Person	
Email:	
Phone:	
Address to be shared with participants:	
Website URL:	
Description of organization (25 words):	
Additional Contacts:	Email address:

Please include any specific requests here:



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RESERVATION FOR CONFERENCE PARTICIPATION

Sponsorship (See descriptions, above, for details of sponsorship levels)		
Platinum	\$1,700	
Gold	\$1,200	
Silver	\$700	
Exhibit Space (Exhibit fee includes one, eight-foot, un-skirted table and chairs.)		
First table Do you need electricity? Yes / No	\$300	
Additional tables	\$125 x _____	
Bag Insert (Bag inserts can consist of ink pens, unsharpened pencils, printed materials, or note pads*)		
Insert with table space prior to May 19, 2017	FREE!	
Insert with table space after May 19, 2017	\$50	
Insert only- no table space	\$150	
NEW! Flier Advertisement In lieu of a program book, participants will receive a flier including ads, maps of the conference site, and other relevant offers and information.		
Half Page	\$200	
Quarter page	\$125	
Total		

* MCTM reserves the right to restrict materials expressing opposing views of the Michigan Council of Teachers of Mathematics

- ❖ Bag inserts must be delivered to MCTM, 4767 Stadler Road, Monroe, MI 48162 between July 5 and July 19, 2017.
- ❖ Please clearly mark on the outside of the package(s) "MCTM Bag Insert".
- ❖ Approximately 600 bags will be distributed at the conference.



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PAYMENT FOR CONFERENCE PARTICIPATION

Please send pages 7 -10 of this document, payment, and any advertisement to:

MCTM Exhibits

c/o Ruth Miller
Greenhills School
850 Greenhills Dr.
Ann Arbor, MI 48169

(* .pdf files may be sent to rmiller@greenhillsschool.org)

Payment Method: Credit Card Check

Credit card number: _____ Exp Date: ____ / ____

Security Code (SVC): _____

Name on Credit Card: _____

Billing Address: _____

City: _____ State: _____ Zip: _____

Signature: _____

Email Address for receipt: _____

Credit card payments will be processed and receipts will be emailed upon receipt of this application.

WE ARE EXTREMELY GRATEFUL FOR YOUR SUPPORT!

Please contact Mary Kay Archer, Exhibitor Chair, at mkarcher686@gmail.com or Conference Chair Ruth Miller rmiller@greenhillsschool.org (443)-832-5850 with any questions.