

SPONSORSHIP CONTRACT

“Art Mathematics ... for Student Success”

Michigan Council of Teachers of Mathematics • 61st Annual Conference •

Dakota High School, Macomb, MI • Institute: August 3-4 • Conference August 4-5, 2010

Deadline for sponsorships is May 31, 2010

For inclusion in the conference onsite program

Sponsorship Opportunities

Increase your company's visibility at this annual event by being a conference sponsor!

Keynote/ Feature Sponsor – \$2,000

MCTM would like to bring national recognized speakers for the opening session of each day of the conference. The Presidential Awards will also be given at opening of the first day. As this sponsor you are invited to open this session and welcome all of the conference attendees.

With your sponsorship you would also receive:

- Exhibit space with one additional table in prime location
- Complimentary bag insert of item you provide
- Insert in the MCTM new member welcome kit (a letter, brochure or small easily mailed item)
- Full page ad in registration brochure
- Full page ad in the onsite conference brochure
- Website link and 250 word description of your business or service in the MCTM “Meet our sponsors” section of the website for a year.
- Prominent acknowledgement in registration booklet, onsite program and signage at the conference.
- A one year MCTM membership (So you can keep up to date on what is happening with MCTM throughout the year).
- One set of pre-conference mailing labels.
- One set of post-conference mailing labels

Bag Sponsor– \$2,000

As a sponsor of the bag, your company logo will be on the one side of the bag, and the MCTM log will be on the other side.

With your sponsorship you will also receive:

- Exhibit space
- Complimentary bag insert of item you provide
- Half page ad in registration brochure
- Full page ad in the onsite conference brochure

- Website link and 250 word description of your business or service in the MCTM “Meet our sponsor” section of the website for a year
- E-mail blast to the MCTM membership list marketing your product or service two times per calendar year. (You must provide content for the MCTM office to send.)
- Prominent acknowledgement in registration booklet, onsite program and signage at the conference.
- A one year MCTM membership (So you can keep up to date on what is happening with MCTM throughout the year).
- One set of pre-conference mailing labels.
- One set of post-conference mailing labels.

Volunteer Sponsor– \$1,500

The Volunteer Sponsor will have your logo on the back of the volunteer shirts that are worn at the conference. These volunteers are seen by all attendees!!! With your sponsorship you will also be providing the refreshments for those hard working volunteers!

With your sponsorship you will also receive:

- Exhibit space
- Complimentary bag insert of item you provide
- Half page ad in registration brochure
- Half page ad in the onsite conference brochure
- Website link and 250 word description of your business or service in the MCTM “Meet our sponsor” section of the website for a year
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**Sponsorship Opportunities
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Speaker Sponsor- \$1,000

As a Sponsor of the speakers you will be providing refreshments and a small gift for each of the conference presenters. The presenters are a very important part of our conference, please help us thank them!

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Coffee & Water Sponsor- \$1,000

As a Sponsor of the Coffee and Water for the conference you will receive signage at the all day coffee and water stations.

With your sponsorship you will also receive:

- Exhibit space
- Complimentary bag insert of item you provide
- Half page ad in registration brochure
- Half page ad in the on-site conference brochure
- Website link and 250 word description of your business or service in the MCTM "Meet our sponsor" section of the website for a year
- E-mail blast to the MCTM membership list marketing your product or service two times per calendar year. (You must provide content for the MCTM office to send.)
- A one year MCTM membership (So you can keep up to date on what is happening with MCTM throughout the year).
- One set of pre-conference mailing labels.
- One set of post-conference mailing labels

Total Enclosed = \$ _____

PLEASE SIGN IN THE SPACE PROVIDED AND FORWARD YOUR COMPLETED CONTRACT AND FULL PAYMENT TO:
MCTM Exhibits, 48371 Meadow Oak Trail, Mattawan, MI 49071 Checks should be made payable to MCTM

Sponsoring Company

Printed Name of Signer

Title

Street Address

City State Zip

Signature Date

Telephone FAX

E-mail
(Please note, e-mail address above will be used for all show communications!)

Payment Method: Visa MasterCard Check

Credit Card # Exp. Date

E-mail address for receipt to be mailed

For office USE ONLY:

Accepted Date: _____ Amount Paid: _____

Booth Number(s): _____

Signature: _____

Payment Reference: ____ Balance Due: ____