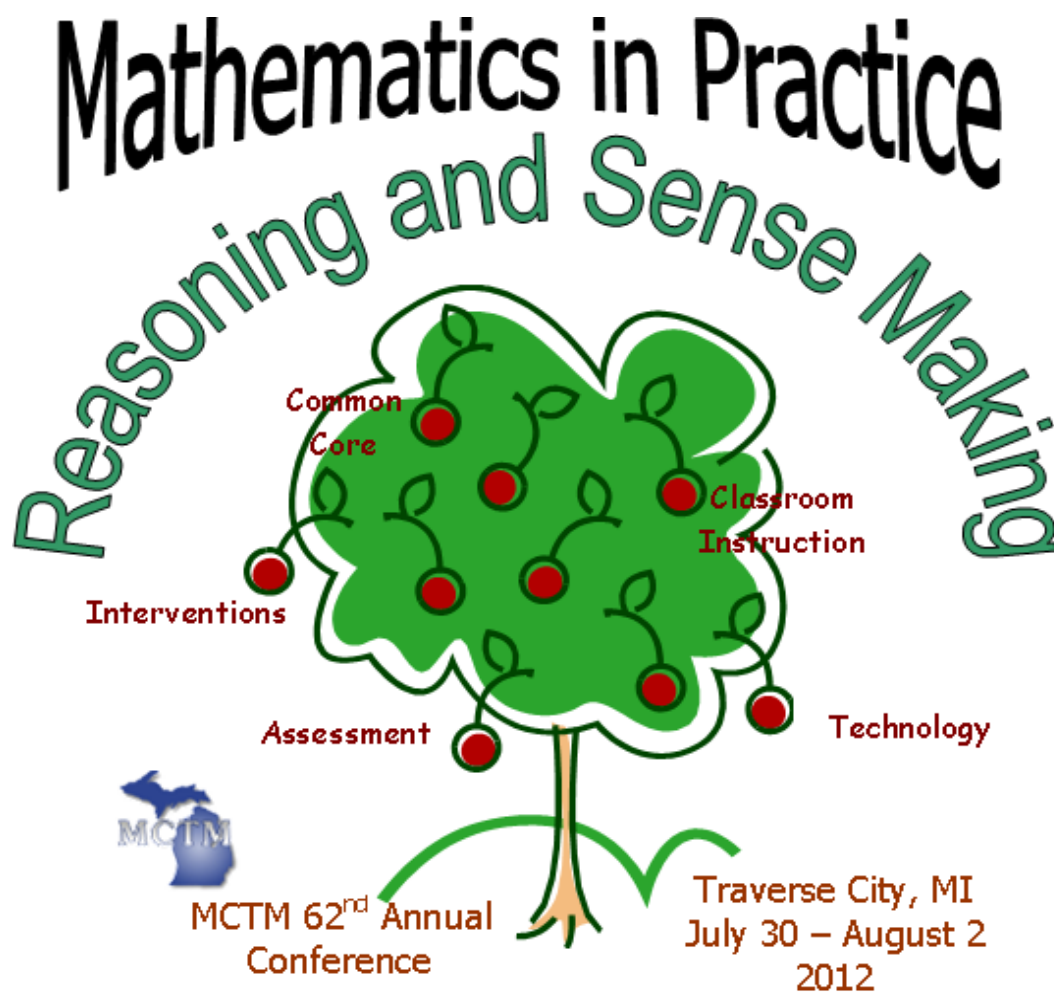


Michigan Council of Teachers of Mathematics
2012 Conference
August 1-2, 2012
West Senior High School
Traverse City, MI

Vendor Information



The Michigan Council of Teachers of Mathematics invites you to exhibit at the 2012 annual conference. The conference will be held Wednesday-Thursday, August 1-2, 2012 at West Senior High School in beautiful Traverse City, MI.

The exhibit area will be open on Wednesday from 8:00 am- 4:30 pm and you will have the option of exhibiting Thursday morning from 8:00am-12:30 pm; the rates are the same whether you choose the Wednesday only or the Wednesday-Thursday option. Set up will be Tuesday afternoon from 1:00-4:00 pm and Wednesday morning from 7:00-8:00 am before the hall opens. More details will be made available as the time approaches.

You will have the option of either exhibiting in the hallways by the sessions or in the main registration/ lunch area. I will assign those areas as I receive exhibitor registrations, so those who turn their registrations in earlier will receive first choice in location.

Included in this packet are the exhibit space information, advertising information for the onsite program booklet, bag insert information, and sponsorship information. Information about speaker proposals can be obtained by contacting Kevin Dykema at kdykema@mattawanschools.org.

Please note the following deadlines

- May 18, 2012 for free bag insert with exhibit space contract
- June 1, 2012 for internet access
- June 30, 2012 for inclusion of your organization's information in the onsite program booklet
- June 30, 2012 for advertising in the onsite program booklet
- July 20, 2012 for bag inserts to be delivered
- July 27, 2012 for final guarantee of exhibit space

If you have any questions, please contact Kevin Dykema, 2012 conference chair and vendor chair, at kdykema@mattawanschools.org or 269-599-0649.

Michigan Council of Teachers of Mathematics 2012 Annual Conference

Wednesday & Thursday, August 1-2, 2012
West Senior High School, Traverse City, MI

SPONSORSHIP OPPORTUNITIES

MCTM is pleased to offer several different opportunities for sponsorships to help you gain more visibility and recognition. Depending on the level of sponsorship, we can include your logo on an item. We will work with you to create the package that best meets your needs.

Platinum Level- \$1500

- Two exhibitor tables at the conference
- Complimentary bag insert of an item you provide
- Complimentary full page ad in the onsite program brochure
- Prominent recognition in onsite program and signage at the conference
- One set of pre-conference and post-conference mailing labels
- Two email blasts to all MCTM membership within the next 12 months promoting your product or services (you provide the content of the email)
- Link to your website from the MCTM website for 1 year
- Complimentary 1 year MCTM membership, so you can stay current with what is happening with MCTM

Gold Level- \$1000

- One exhibitor table at the conference
- Complimentary bag insert of an item you provide
- Complimentary half page ad in the onsite program brochure
- Prominent recognition in onsite program and signage at the conference
- One set of pre-conference and post-conference mailing labels
- Link to your website from the MCTM website for 1 year
- Complimentary 1 year MCTM membership, so you can stay current with what is happening with MCTM

Silver Level- \$500

- Complimentary bag insert of an item you provide
- Complimentary quarter page ad in the onsite program brochure
- Prominent recognition in onsite program and signage at the conference
- One set of pre-conference and post-conference mailing labels
- Link to your website from the MCTM website for 1 year
- Complimentary 1 year MCTM membership, so you can stay current with what is happening with MCTM

Please contact Kevin Dykema at kdykema@mattawanschools.org or 269-599-0649 for more information.

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APPLICATION FOR EXHIBIT SPACE

Sponsorship opportunities can include exhibit space, so please review that information as well. Please contact the vendor chair, Kevin Dykema, at kdykema@mattawanschools.org with any questions. The deadline for inclusion in the conference program book is **June 30, 2012**, but reservations for space will still be accepted after this date.

Name of Exhibiting Organization: _____

Contact Person: _____

Names of representatives who will need badges: _____

Address you want published in program: _____

City: _____ State: _____ Zip: _____

Website URL (if you want it published in program): _____

**E-mail address(es): _____

Description of organization (please limit to a maximum of 25 words for inclusion in the program):

****ALL** conference communication will be sent to the email address(es) above, including exhibit confirmations and set up times. The email address(es) will also be published in the program unless specified otherwise.

Exhibit fee includes: one eight-foot unskirted table, two chairs, and two lunches for each day.

First table: @ \$250= \$250
Additional tables needed: _____ @ \$100 = _____
Additional lunches needed: _____ @ \$12 = _____
Non-profit organization _____ tables @ \$100 each = _____

Total: _____

Dates you plan to exhibit (same cost): Wednesday only Wednesday and Thursday

Do you need electricity?: _____ yes _____ no

Do you need internet access?: (must be requested by June 1, 2012) _____ yes _____ no

Please return this form with payment to MCTM Exhibits, 48371 Meadow Oak Trail, Mattawan, MI 49071 by **June 30, 2012 for inclusion in conference program book.**

Payment Method: Visa MasterCard Check

Credit card number: _____ security code: _____ exp date: _____

- Credit card payments will be processed and receipts will be emailed August 1-2, 2012

Contact Kevin Dykema at kdykema@mattawanschools.org or 269-599-0649 with any questions.

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CONFERENCE PROGRAM BOOK RATES

(Black and White Only)

Please select which size you'd like:

		Ad Size
Inside Front or Back Cover	\$250	8" x 10"
Full page	\$200	8" x 10"
1/2 page	\$100	8" x 4"
1/4 page/ business card	\$50	2.5" x 4"

Company name: _____

Contact person: _____

Email address: _____

We must have all ads in **both electronic and print forms**. The ad closing date is **June 30, 2012**. We cannot accept cancellations after the closing date.

Send this form, payment, and ad to MCTM Exhibits
48371 Meadow Oak Trail
Mattawan, MI 49071

Contact Kevin Dykema at kdykema@mattawanschools.org or 269-599-0649 with any questions.

